

## - KENTFIELD SCHOOL DISTRICT - COMMUNICATIONS COMMITTEE

**Aug. 31, 2022 - 4:00-5:00pm**

<https://kentfieldschools.zoom.us/j/87692518333>

Meeting ID: 876 9251 8333 | One tap mobile +16699009128,,87692518333# US (San Jose)

Dial by your location +1 669 900 9128 US (San Jose)

### Committee Members

Heather McPhail Sridharan- Trustee  
Megan Hirschbein - Parent  
Annie Su - Trustee  
Ann-Marie Skaggs, Asst. Principal Bacich  
Wendy Holmes, Asst. Principal, Kent  
Michaela George - Parent

Sara Gukowsky - KSPTA  
Annalyn Chargualaf-Peluso - kik  
Anne Poindexter - Parent  
Raquel Rose - Superintendent  
Amy Bornstein - Parent  
Jennifer LoPrete, Communications Support

**PURPOSE:** Implement Communication Goal from Strategic Plan.

To advise the Board and staff on District communications. Activities may include but are not limited to assessing the effectiveness of communication tools, researching alternatives, and suggesting alternatives.

**GOAL #5 (LCAP):** Expand and strengthen communication and partnership with our community

**Our Core Beliefs (Strategic Plan):** Our Community Connections are vital.

TIME	
4:00pm	<b>Welcome   Introductions</b>
4:20pm	<b>Back to School Highlights   Communications</b> <ul style="list-style-type: none"> <li>● <a href="#">Summer Circular</a></li> <li>● Admin Letters   Initial Newsletter</li> </ul> <b>Communication Adjustments   Newsletter</b> <ul style="list-style-type: none"> <li>● <u>Weekly Focus:</u> KSD Spotlight   Meeting Invite   Reflect on the Week   Student - Community Feature</li> <li>● Integrate opportunity for interaction - video, pictures, voting/polls, etc.</li> </ul> <b>Additional Items   Hot Topics</b> <ul style="list-style-type: none"> <li>● Food For All Communication</li> <li>● Website Updates</li> </ul>

5:00pm

**Closure**