



Dear Parents:

As summer comes to a close and the excitement of the new school year builds, we reflect on how fortunate we are to live in such special community. Our schools, in many ways, are the heart of it. **It's up to us to ensure they continue to thrive.**

What is kik? For those of you who don't know us, **kik** is a parent-driven foundation in the Greenbrae/Kentfield school community that raises money to bridge the widening gap between property tax revenue and the real cost to deliver the high-quality education our children receive at Bacich and Kent.

Why is it up to us? At Bacich and Kent, many teachers, specialists, and enrichment programs, including Art, Music, P.E., Maker Space, Technology, as well as Credentialed Librarians rely on **kik** funding and these programs would be severely diminished without it. We encourage you to ask your children how these programs enrich their day. What would a school day look like for our kids and teachers without them?

Unfortunately, the math on high-quality public education doesn't compute. It will cost \$15,566 to educate your child this year at Bacich and Kent. The State and Federal revenues contribute \$10,184 (compared to New York at \$22,366). The local taxes you pay add only \$3,530. That means we're short just over \$1,800 per child.

Where does my kik donation go? Your tax-deductible donation helps pay for teacher specialists, classroom aides, and credentialed librarians at both schools as well as the following enrichments.

- **BACICH:** Art, Music, P.E., Maker Space, Technology
- **KENT:** Art, Music, P.E., Spanish, Maker Space, Technology, Enterprise, Service Innovation, Woodshop, Band, Chorus, Poetry, Drama

How Much Should I Give? Give anything you can (\$25, \$50, \$800...) or \$1,800 - the 'Cost to Educate' per child. Every dollar makes a difference and helps ensure that we can continue to fund our specialists and enrichment programs that set our schools apart. If you are able to give more than \$1,800 per child, know that many families choose to do so, and **kik** appreciates the support in helping us reach our commitment. In addition, many employers will match donations (so check with your HR rep) and you can also pay in monthly installments.

IT'S UP TO US AND EVERY DOLLAR COUNTS...it's that simple...let's reach 100% participation together.

Kind regards,

Katharine & Michael O'Brien
kik Annual Giving Chairs 2019-2020

kentfield invests in kids

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